

SHOW DAILY



**Japan International
Aerospace Exhibition**
October 9(Tue)
to 14(Sun)
2012 Nagoya, Japan



ADVERTISEMENT RATES JAPAN INTERNATIONAL AEROSPACE EXHIBITION '12

RATES	3 DAY	2 DAY	1 DAY
Full Page (Colour)	€ 10,000	€ 8,000	€ 7,000
Half Page Vertical (Colour)	€ 8,000	€ 7,000	€ 6,500
Half Page Horizontal (Colour)	€ 7,000	€ 6,000	€ 5,000

COVER PAGES RATES - (Include All 3 Days)

Dust Cover	€ 20,000	Center Spread	€ 20,000
Cover on Cover	€ 30,000	Double Spread	€ 18,000
Back Cover	€ 20,000	Bellywrapper	€ 20,000
Inside Front Cover	€ 18,000	Strip on Front	€ 8,000
Inside Back Cover	€ 16,000	Carry Bag	€ 15,000

AD SIZES	PRINT AREA	TRIM SIZE	BLEED SIZE
Dust cover (Front)	110x240mm	120x250mm	126x256mm
Dust cover (Back)	110x320mm	120x335mm	126x341mm
Cover on cover	216x235mm	240x250mm	246x256mm
Cover (Front/Back)	216x308mm	240x335mm	246x341mm
Center / Double Spread	432x308mm	480x335mm	486x341mm
Full Page	216x308mm	240x335mm	246x341mm
Half Page (Vertical)	105x308mm	120x335mm	126x341mm
Half Page (Horizontal)	216x154mm	240x166mm	246x172mm
Bellywrapper		450x100mm	456x106mm
Strip	210x70mm	240x70mm	246x76mm

(All rates are NET RATES and NOT GROSS)

Average No. of Pages : 32-40 pages.

For any bleed ad on Cover or Inside pages, 20% extra will be charged

Distribution : Copies will be distributed at the convention center to all visitors and exhibitors.

Daily Print Run: 10,000 copies each day (3 Days: 30,000 copies)

Advertisement Material Required: CD with Colour Proof should have all fonts and images linked.

Paper: Glossy Art-Paper

Space Closing Date: 30th Aug 2012

Material Closing Date: 20th Sept 2012

Plus **Free**
Online-version of
SHOW DAILY

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