



Japan International Aerospace Exhibition 2012

Sponsored by



The Society of Japanese Aerospace Companies

Special Cooperating Organizations

The Aichi & Nagoya Support Council

Central Japan International Airport (Centrair)

Introduction

The Japan International Aerospace Exhibition 2012, or JA2012, will be held October 9–14 for the first time in Nagoya, Aichi Prefecture.

This is the Largest global aerospace exhibition in Asia, bringing together companies and organizations related to the aerospace industry from all over the globe.

The event is designed to promote trade and development in aerospace-related fields while raising public awareness of the aerospace industry.

We would like to thank Aichi Prefecture, the City of Nagoya, the Central Japan International Airport, and all of the local organizations whose diligent efforts have helped us prepare for this landmark event.

Organizer

The Society of Japan Aerospace Companies

- ◆ **English name:** The Society of Japan Aerospace Companies (SJAC)
- ◆ **Chairman:** Satoshi Hasegawa (President of Kawasaki Heavy Industries)
- ◆ **History:** SJAC was founded in 1952 as a public forum for aerospace industrialists to better capitalize on the reopening of Japan's aviation industry. The group was reorganized into its current form in 1974 to include companies involved in space development as well.
- ◆ **Purpose:** Enhance production and encourage brisker trade of aerospace-related products, thereby contributing the development of the aerospace industry as a whole.
- ◆ **Membership:** 91 full members and 48 supporting members

Source: SJAC informational documents

Event overview

13th Japan International Aerospace Exhibition (JA2012)

- ◆ **Official name:** (Japanese) 2012年国際航空宇宙展
(English) Japan International Aerospace Exhibition

- ◆ **Nickname:** (Japanese) ジャパンエアロスペース2012 (JA2012)
(English) Japan Aerospace 2012

- ◆ **Dates:** October 9–14, 2012 (Tue–Sun)

- ◆ **Venues:** Nagoya International Exhibition Hall (Port Messe Nagoya)
 - Trade days: Oct 9–12 (Tue–Fri)
 - Public days: Oct 12–14 (Fri–Sun)
Central Japan International Airport (Centrair)
 - Public days: Oct 12–14 (Fri–Sun)

Source: JA2012 pamphlet

Participating groups

13th Japan International Aerospace Exhibition (JA2012)

◆Sponsors

•Japanese government agencies

Ministry of Economy, Trade and Industry; Ministry of Internal Affairs and Communications; Ministry of Land, Infrastructure, Transport and Tourism; Ministry of Defense; Ministry of Education, Culture, Sports, Science and Technology; Ministry of Foreign Affairs; Japan Tourism Agency; Secretariat of Strategic Headquarters for Space Policy Cabinet Secretariat

•Foreign embassies

The Embassies of the United States, Canada, European Union, the United Kingdom, France, Spain, Netherlands, Italy, Belgium, Austria, Switzerland, Germany, Ukraine, Romania, Czech Republic, Israel, Turkey, China, Korea, India, Malaysia, Indonesia, Mexico, Costa Rica, Morocco, and Poland

•Other organizations

Japan Aerospace Exploration Agency (JAXA), New Energy and Industrial Technology Development Organization (NEDO), Japan External Trade Organization (JETRO), Taiwan Trade Center (TAITRA), Czech Invest, Hong Kong Economic and Trade Office, Enterprise Ireland, The Trade Representation of the Russian Federation, Japan Machine Tool Builder's Association

◆Special Cooperation Organizations

•JA2012 Aichi & Nagoya Support Council

(Includes Aichi Prefecture, Nagoya City, Tokoname City, the Chubu Economic Federation, Nagoya Industries Promotion Corporation, Chubu Aerospace Industry and Technology Center, and Nagoya Convention & Visitors Bureau)

•Central Japan International Airport Co., Ltd.

Source: JA2012 pamphlet

Event details

- ◆ **Number of exhibitors:** 617 companies and organizations (as of August 8) from 31 countries
- ◆ **Overseas exhibitors:** 162 companies and organizations (as of August 8), including 57 US companies, 14 Korean companies, 12 French companies and others
- ◆ **Venue area:** 27,000 m²
- ◆ **Expected attendance:**

Port Messe Nagoya venue:	40,000
Centrair venue:	53,000
Total:	93,000

Source: JA2012-1 Press Release

Event history

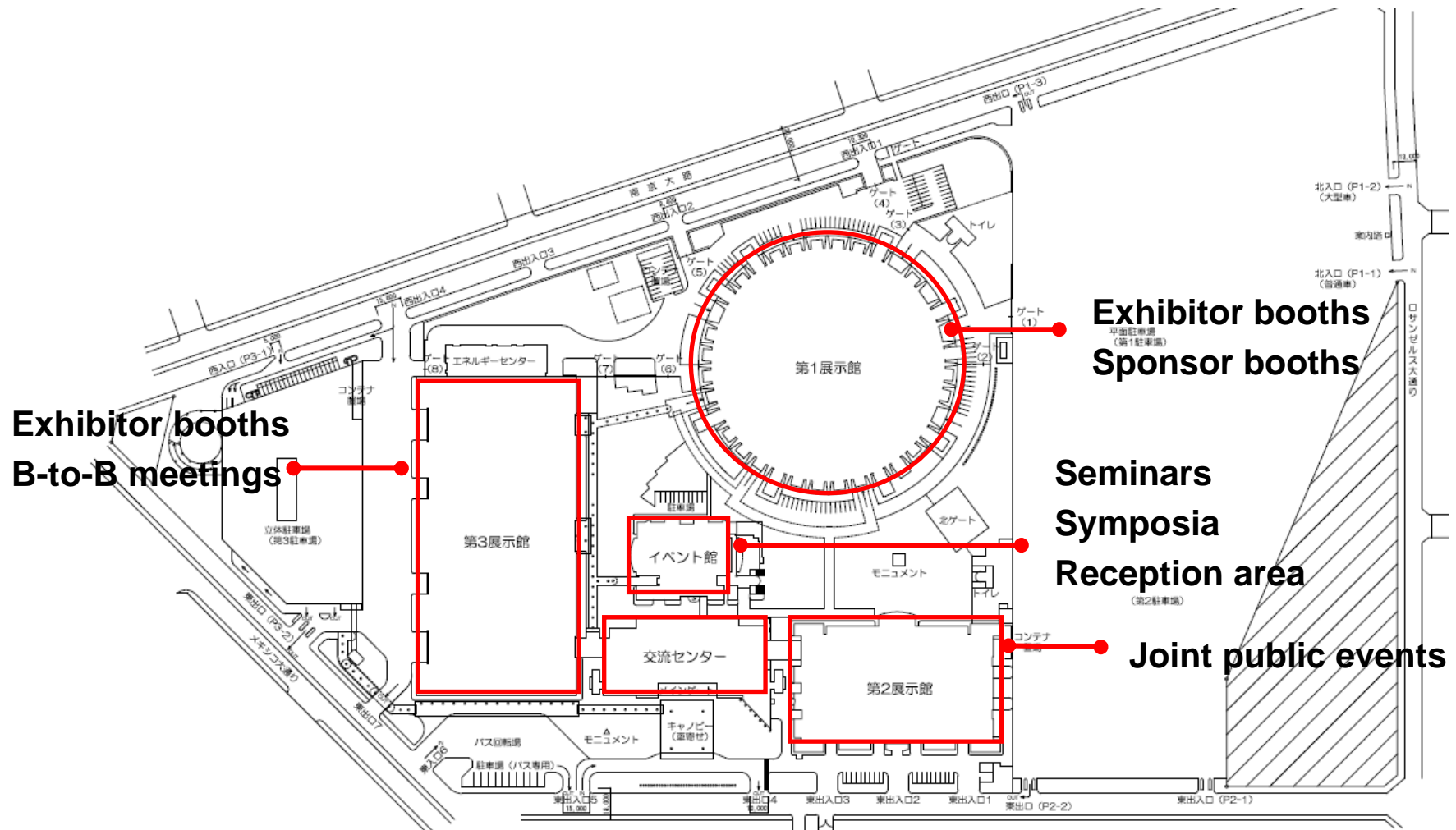
Japan International Aerospace Exhibition

◆Event history

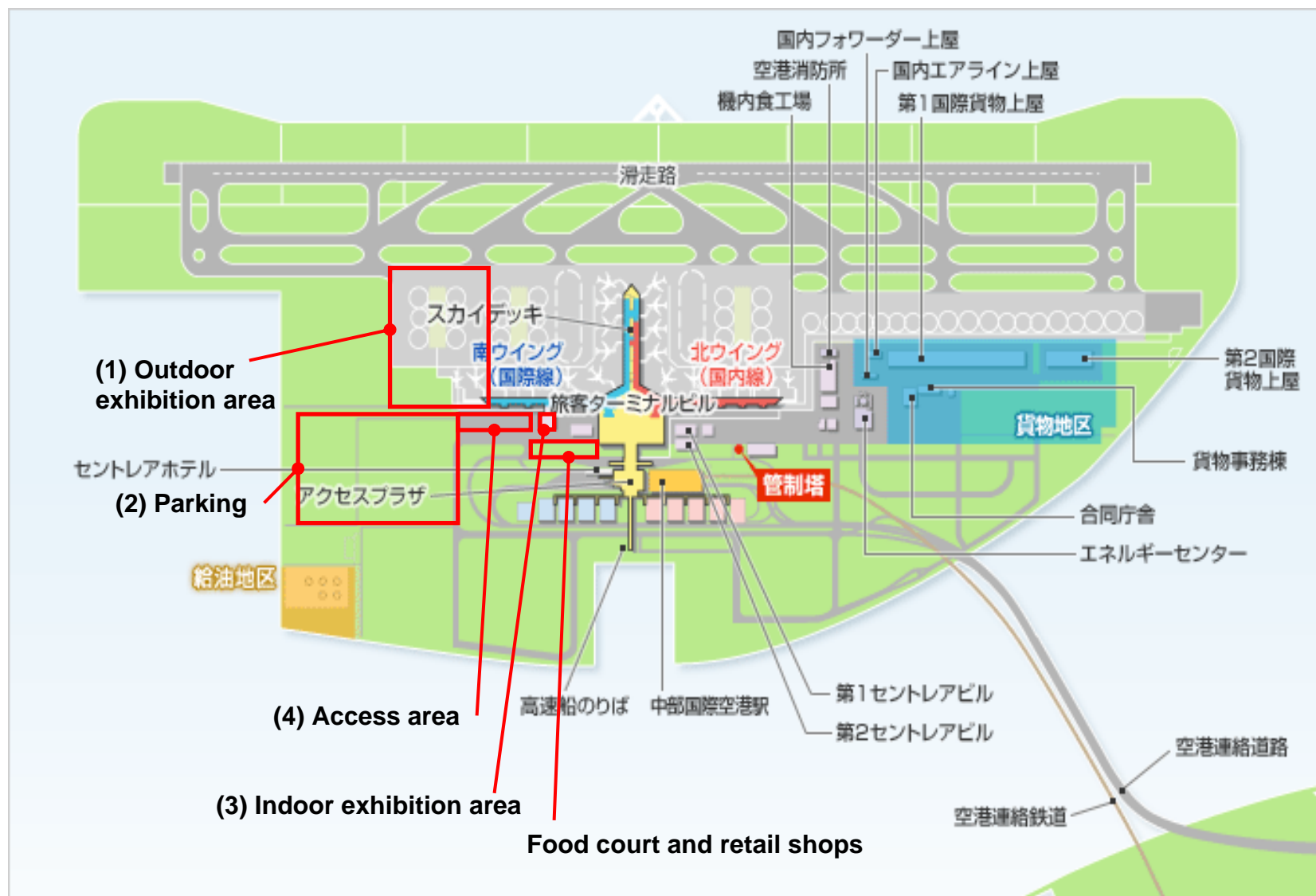
Event No.	Year	Venue	Participating countries/regions	Participating organizations	Attendees
1	1966	JASDAF Iruma Air Base	2	42	380,000
2	1968	JASDAF Iruma Air Base	6	96	500,000
3	1971	JASDAF Komaki Air Base	8	177	500,000
4	1973	JASDAF Iruma Air Base	8	119	610,000
5	1976	JASDAF Iruma Air Base	8	123	480,000
6	1979	JASDAF Iruma Air Base	9	122	270,000
7	1983	JASDAF Gifu Air Base	7	110	430,000
8	1991	Makuhari Messe	10	259	80,000
9	1995	Makuhari Messe	21	282	84,000
10	2000	Tokyo Big Sight	24	297	110,000
11	2004	Pacifico Yokohama	24	343	110,000
12	2008	Pacifico Yokohama	22	528	42,000*
13	2012	Port Messe Nagoya and Centrair	31	610+	93,000 (expected)

*Switched from a sum total to a net total counting method in 2008

Venue Map: Port Messe Nagoya



Venue map: Central Japan International Airport (Centrair)



Trade exhibition highlights (Oct 9–12)

◆ Exhibits by world-class aeronautics companies

- Boeing, EADS, Airbus, Eurocopter, Lockheed Martin, Raytheon, Bombardier, P&W, Thales, Honeywell, Alcoa, and more

◆ Booths by worldwide aerospace industrial groups and embassies

- United States, United Kingdom, France, Italy, Canada, Mexico, Ukraine, Poland, Czech Republic, Korea, Malaysia, Singapore, Taiwan, and more

◆ Business startup support (business matching plans)

- System set up to hold 5,000 business meetings during the event period
- Major Japanese and overseas manufacturers will give presentations on their purchasing policies
- Meetings will be facilitated by BCI France, an expert in handling business meetings at aerospace expositions

◆ Extensive lineup of seminars and symposia

- Approximately 90 presentations in 16 fields (including keynote and special speeches) will be given in addition to UN and other international conferences
- Presentations will include talks on the future outlook of Japanese ministries in related fields as well as seminars on topics like defense, space, innovative technologies, and environmental technologies
- Foreign US-European industrial agencies and executives from key companies will present on the current status of their organizations and future strategy

Public event highlights (Port Messe #1)

Indoor guided tour for junior high and high school students

- A guided tour on Friday, October 12 lets junior and high school students—the future leaders of the aerospace industry—take a guided tour so that they can see how the trade exhibitions are actually set up.



Public event highlights (Port Messe #2)

Public talk by astronaut Soichi Noguchi

- Date: Saturday, October 13
- Time: TBA
- Venue: Port Messe Nagoya



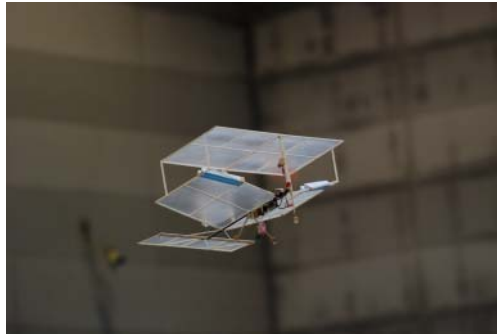
Public event highlights (Port Messe #3)

8th All Japan Student Indoor Flying Robot Contest

Sponsored by the Japan Society for Aeronautical and Space Sciences

This contest challenges students to design the best indoor remote-control aircraft as a means of promoting aerospace engineering studies at universities and other academic institutions.

- Date: October 13–14 (Saturday and Sunday)
- Time: TBA
- Venue: Exhibition Hall #2
- Sponsored by: The Japan Society for Aeronautical and Space Sciences
- Partner organizations (pending finalization): Ohta Business Sozo Kyougikai and the Japan Aerospace Exploration Agency (JAXA)



Public event highlights (Centrair #1)

Outdoor exhibitions

- **Aircraft developed in Japan**

Civil aircraft: MU-300, FA-200, BK-117

JASDAF aircraft: YS-11, C-1, T-4, T-7, OH-1, UH-1



- **Aircraft jointly developed with overseas partners**

B787 (pending), Dreamlifter (B747)

Global Express



- **Special purpose aircraft**

Aircraft used for firefighting, coast guard operations, flight inspections, news, surveys and measurement, and medical emergencies as well as business jets, training aircraft, and more



Flight demonstrations

- **Blue Impulse (flying-in), OH-1, UH-1, SH-60, BK 117, SA365, EC-135 and more**

Source: JA2012-2 Press Release

Public event highlights (Centrair #2)

Job expo

- Provides information on aerospace-related jobs and career paths. Companies, universities, professional educational institutions, and other organizations have booths and educational materials (including actual equipment) set up to promote understanding of aerospace careers.
- **Types of jobs**
Pilot, mechanic, air traffic controller, air traffic control navigator, air traffic control communication official, air traffic engineer, flight inspector, aeronautical ground light and electrical equipment engineer, aviation satellite operator, in-aircraft rescue correspondent, cabin crew, and more
- **Exhibiting companies and organizations**
Japan Airlines, All Nippon Airways, Eurocopter Japan, Civil Aviation College, Aeronautical Safety College, Tokai University, Hosei University, Teikyo University, Sojo University, Sky Creation, Japan Helicopter Pilots' Association, College of Naka-Nippon Aviation, Japan Aviation Professional Training College, Helicopter History Preservation Society, JASDAF, and more



Public event highlights (Centrair #3)

Blue Impulse pilot signing

- On the morning of Saturday, Oct 13 and Sunday, Oct 14, active-duty Blue Impulse pilots will hold a signing event at apron before aircraft flying-in.

Talk show with T-4 designers and pilots

(Sponsored by the Aichi Science Festival)

- On Saturday, Oct 13, the public will have a chance to interact with specialists regarding the development and operation of the T-4

Runway tour

(Sponsored by Centrair Japan International Airport Co., Ltd.)

- During the event, buses will run a circular route around the runway, giving visitors a behind-the-scenes view of the airport facilities, aircraft, and terminals. Includes a guided tour.

Ticket information

Sale period

- Advance tickets went on sale August 1 through the official online seller e-tix and at various electronic kiosks.
- Note that the Meitetsu unlimited train ride ticket and pass combination package at ¥2500 is scheduled to go on sale Saturday, Sept 15.

Prices and ticketing outlets

Type of ticket	Validity	Advance purchase	Same-day purchase
Trade days e-tix	One-time day ticket	¥1,500	¥1,700
	Free admittance ticket	¥5,000	¥6,000
Public days e-tix Ticketpia kiosk Seven Eleven kiosk FamilyMart kiosk Lawson kiosk Circle K/Sunkus kiosk Meitetsu, Kinki Nippon Tourist counter Venue sites	One-time day ticket (adult)	¥1,000	¥1,200
	One-time day ticket (student)	¥500	¥600
	Free admittance ticket (adult)	¥1,800	
	Free admittance ticket (junior high and high school student)	¥900	

Source: JA2012-3 Press Release