

Realize Your Business Goals at

JAPAN INTERNATIONAL AEROSPACE EXHIBITION

October 9 (Tue) to 14 (Sun)

2012

GOYA, JAPAN

Program of the B to B Meetings

October 9-10-11, 2012

Trade days

to include participants only

Organized by The Society of Japanese Aerospace Companies (SJAC)



October 9 (Tue) to 11 (Thu)

2012

NAGOYA, JAPAN

BtoB Meetings

IN PARTNERSHIP WITH

BCI AEROSPACE

CONTACTS

Official Business events - BCI Aerospace Division
General organization of the BtoB Meetings for JA2012
35-17 Nishi-Shinjyuku 4-chome, Nishi-Shinjyuku-ku, Tokyo
03-3344-1111 (Toll-free) / 03-3344-1112 (Fax)
Website: www.bci-aerospace.com
E-mail: info@bci-aerospace.com



2012 Japan International Aerospace Exhibition JA2012 REPORTS

2012年国際航空宇宙展 (JA2012)

10/9 → 120 10/120 → 14

JAPAN INTERNATIONAL AEROSPACE EXHIBITION

84社 国内458社

15テーマのセミナー
NASA, Boeing

JAPAN INTERNATIONAL AEROSPACE EXHIBITION 2012 NAGOYA, JAPAN

October 9-14

Event Program outside

DAY by DAY Event Program inside

2012年国際航空宇宙展公式プログラム

738 310 779

2012 Japan International Aerospace Exhibition (JA2012) Topics!

- Great success with numbers of Companies,countries as exhibitors and vistors more than expected!

- 199 overseas companies and organizations paticipated in the exhibition (increased 30% compared with previous exhibition) for promoting further international business !

- 3,497 business meeting were conducted in 2 days utilizing the BCI systems !

- 15 Theme of Business Seminars (90 lecturers) were held!

- Almost Japanese clusters joined the Exhibition in cooperation with Japan Aerospace Industry Forum (JAIF) and local government.

- Exhibition at International airport was held for the first time in 29 years!

- Media Coverage including 67 on TV, 153 on newspapers and other media during before 4 mounth !

- There was no accident nor medical crisis with 160,000 visitors during this exhibition!

- Eurocopter S.A.S press released the order of one EC135 and seven AS350B3e's, Link Inc., the purchase of three ATR72-600's!

I N D E X

2012 Japan International Aerospace Exhibition (JA 2012) Overview	P1
Nagoya International Convention Center - Port Messe Nagoya	P2~P3
Central Japan International Airport - Centrair	P4~P5
Various Ceremonies and Communication in aerospace industries	P6
JA2012 Exhibitor List (Partial Abstract)	P7
B to B (No.1) - Business meetings via Organizer management	P8
B to B (No.2) - Open business meetings between exhibitors	P9
Seminars and Symposiums	P10~P11
Public day events (Port Messe Nagoya)	P12
Public day events (Central Japan International Airport - Centrair)	P13
Public Relation media announcement activities -1, JA2012 Office	P14
Public Relation media announcement activities -2	P15
Coverage records of major newspapers distributed in the country	P16
Basic marketing data	P17

2012 Japan International Aerospace Exhibition (JA2012) Overview



I would like to express my sincere gratitude to all of the exhibitors and participants of the 2012 Japan International Aerospace Exhibition. Fortunately, JA2012 has completed successfully with having over 160,000 visitors during the period. I would like to thank again all of the exhibitors and those who were involved in this Exhibition for their support and cooperation. I expect that further business development and international communications would be continuously promoted utilizing JA2012 as the catalyst.

Chairman Satoshi Hasegawa
General Incorporated Association The Society of Japanese Aerospace Companies



● Exhibition Overview

Oct 9 (Tue.) to 14 (Sun.), 2012

at Port Messe Nagoya

Oct 12 (Fri.) to 14 (Sun.), 2012

at Central Japan International Airport (Centrair)

【Organizer】

The Society of Japanese Aerospace Companies (SJAC)

【Special Supporters】

Aichi & Nagoya Support Council (Aichi Prefecture, Nagoya City, Tokoname City, Chubu Economic Federation, Nagoya Chamber of Commerce and Industry, Nagoya Industries Promotion Corporation, Nagoya Convention & Visitors bureau, Chubu Aerospace and Technology, Center, Central Japan International Airport :Centrair

【Supportes】

Ministry of Economy, Trade and Industry, Ministry of Defense, Ministry of Land, Infrastructure, Transport and Tourism, Cabinet Office, Ministry of Foreign Affairs of Japan, Ministry of Internal Affairs and Communications, Ministry of Education, Culture, Sports, Science and Technology, Japan Tourism Agency, Embassy of USA and others, JAXA, JETRO, NEDO, and other related organization

● Participants

32 countries and areas

● Number of Exhibitors

664 companies and organizations (including 28 Centrair)

● Number of Exhibition Booths

243 Booths (993 Exhibition stands)

● Business Meetings

3,497 (organizer management 2 days)

● Number of Visitors (Trade day)

21,753 (4 days)
※ net count daily accumulated by registrants

● Number of Visitors(Public day)

141,131
※ 20,454 (Port Messe)
※ 120,677 (Centrair)

● Exhibition Space

Port Messe 27,000 m²
Centrair 100,000 m²

● Press and Media coverage

111 companies, 390 reporters
90 on TV, newspapers, magazines, official gazettes
270 thousands copies of brochures and posters
130 thousands copies of official programs and site maps, etc.



NAGOYA INTERNATIONAL CONVENTION CENTER - PORTMESSE NAGOYA



- The largest convention center in Chubu district (central Japan), which consists of 3 exhibition halls and has an area of 34,000 m².
- Facilities: event hall, community hall, and car parking space for 8,200 cars.
- Access: 24 minutes by Aonami line from Nagoya station to Kinjyo-futo station, and 5 minutes on foot.

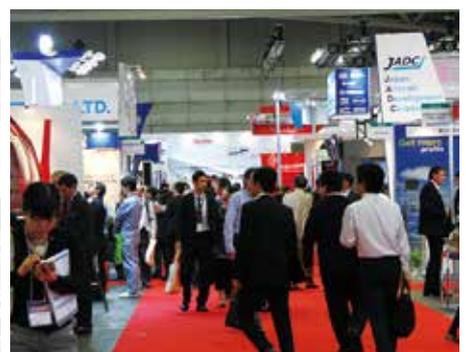
Overall condition in trade day from Oct. 9 (Tue.) to 12 (Fri.)

Our 4 days event were blessed with good weather, the exhibition halls were thronged with many visitors. Based on the exhibition concept, it was resulted that the exhibition was made much of business/trade than display for public.



Exhibition in Port Messe Hall 1 and Hall 3.

Exhibitor companies and organizations:	437 (domestic), 199 (overseas)
Participants:	32 countries and areas
Number of Visitors (Trade day):	21,753
Number of Visitors (Public day):	20,454
Total visitors:	42,207
Achievement rate:	104%



Exhibition by organizer and site operation

● Exhibition features the 100 years history of Japanese aeronautical technology .(Hall 1)

Editorial supervisor:

Yoshitomo Aoki, (Aviation journalist)

Cooperation:

Hitoyoshi City, Kumamoto Prefecture (full-scale replica of the Hans Grade airplane), Mitubishi Heavy Industries co., Kawasaki Heavy Industries co., Fuji Heavy Industries co., Ministry of Defense, Kakamigahara Aerospace Science Museum, JAXA, etc.

Abstract:

100 years have elapsed since an airplane flew in over Japanese sky for the first time. The history of aeronautical manufacturing technology in Japan for these years is presented with photographs and precise models. Full scale replica of Hans Grade airplane is displayed, which flew with Captain Kumazo Hino on the same day as official first flight in Japan with Captain Tokugawa in 1910.



● Japanese companies participating actively in space .(Hall 1)

Editorial supervisor:

Shigeyoshi Hata(SJAC Senior Vice President)

Cooperation:

JAXA, Japan Space Forum, Educational Research Office of Mito City, Kamiuchuu co.

Abstract:

Paper craft rocket model chronologically showing development history of world and Japanese rockets and 1/10 scale paper-craft of typical satellite servicing in Japan are displayed to present the activities of Japanese companies.



● Exhibition of precise scale radio-control airplane .(Hall 1)

Editorial supervisor:

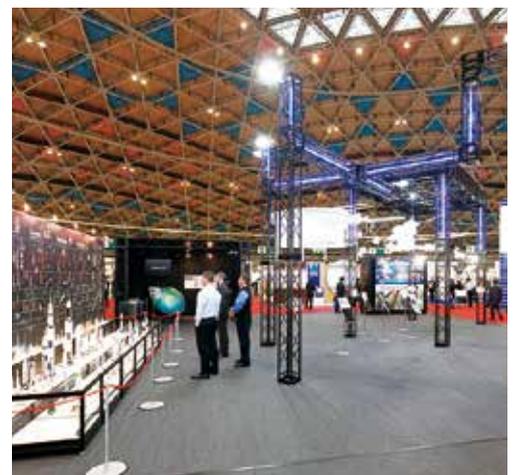
Shuichi Miya(SJAC Marketing Director)

Cooperation:

Volunteers of Radio-control airplane flying club in Japan

Abstract:

1/9 to 1/2.5 scale models of flyable Radio-control airplanes are displayed. Domestically-produced Japan Self Defense Force airplane such as US-2, F-2, T-1, etc. and Domestic and foreign fighter planes of world war II such as Rei-Sen(Zero-fighter),Hayabusa(Ki-43 Osker), Hayate(Ki-84 Frank), Hien(Ki-61 Tony), Spitfire, Mustang, etc. are displayed.



● Operation of JA2012 Official Shop

Cooperation:

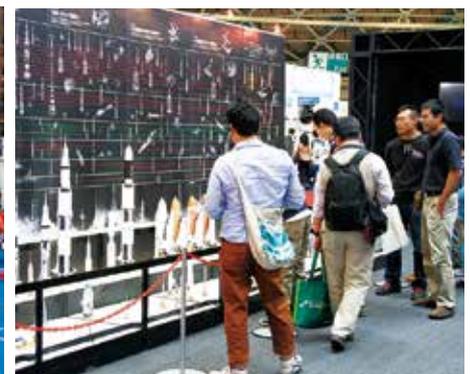
Tokyu Hands co., Central Japan International Airport Co.

Abstract:

SJAC sold the official program (presenting the status and forecast of Japanese aerospace industry), JA2012 anniversary goods (caps, stickers, and T-shirts etc.)

● Operation of Customer Support office .(Hall 3)

SJAC support the business exhibitors with customer satisfaction.



CENTRAL JAPAN INTERNATIONAL AIRPORT - CENTRAIR



- The international airport connecting 16 domestic cities and 29 overseas cities.
- 3,500 m Runway useable for 24 hours, 9 million passengers a year and the ranking 6th busiest in the nation.
- Access: 28 minutes from Nagoya station via the quickest route.
- Universal design is incorporated.
- No.1 in the world of CS satisfaction by size of passenger number in 2011 with diversified business such as the fullness of commercial facilities.
- Famous as the airport shipping B787 primary structure assemblies to Seattle.

Exhibition at airport was held for the first time in 29 years, to appeal Japanese development ability of aerospace . In addition, to develop young human resources needed to future aerospace industry and to much more understanding on it, the booth showing various jobs. The exhibition at the airport was held successfully beyond our original plan, with flight demonstration of Blue Impulse despite of the restriction due to the first trial at international airport, good weather, and visiting of more than 100 thousands aerospace fans.



- **Aircraft static display / flight demonstration.** We could receive more than 100 thousands visitors in well prepared airport without causing such influence to the normal operation at international airport.
- **Proactive participation of aircraft and helicopters.** Many aircraft were welcomed by of related organizations such as Self-defense Force, Japan Coast Guard, Fire department, Japan Civil Aviation Bureau, Newspaper companies, and other companies, between their tight operating schedules.
- **Flight demonstration of Blue Impulse.** Special arranged flight such as “Cupid”, “Sakura”, etc. for 10 minutes flight demonstration between the international airport operation, and received appreciate by many aerospace fans looking forward to it.





● **Demonstration of Dream-lifter Uploading operation.**

Two of only four Dream-lifters all over the world gathered at Centrair. Opportunities of close watch were provided the uploading operation of the 787 primary structures of fuselage (manufactured by KHI) and center wing (manufactured by FHI). At the same day, other Dream-lifter departed to Seattle with loading both wings (manufactured by MHI) on the day before.

Introduction to aerospace occupations to aerospace industries

● **Crowded booths of introduction to aerospace occupations**

Many visitors had a good understanding how to become a pilot, mechanic, air traffic controller with brief and exhibition at education agency and company's booths.



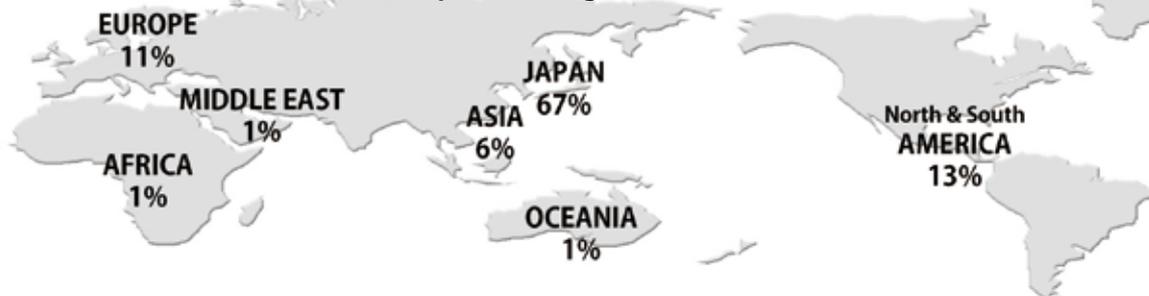
Various Ceremonies and Communication in aerospace industries

The maximum number of media coverage at opening ceremony was recorded in our international exhibitions focusing on aerospace business!

It was very welcomed the governor of Aichi Prefecture, Mr. Omura, the mayor of Nagoya city, Mr. Kawamura, and other executives in local economic communities and executives of aerospace industry as guests to our opening ceremony. At that day, media coverage more than 100 companies and 350 presses gathered which was unprecedented start as the international exhibition of B to B type focusing on business trade.

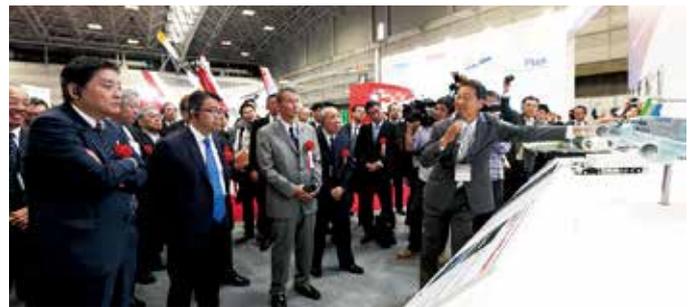
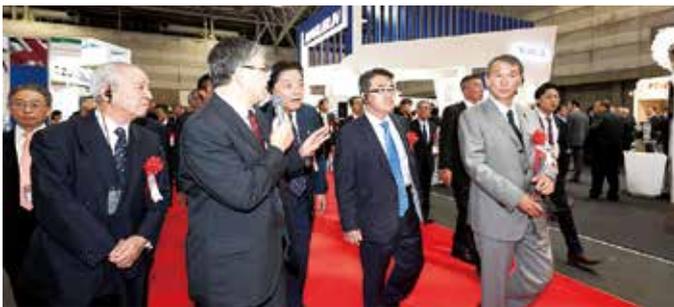


Areal distribution of exhibitors companies / organizations



Preview for Exhibition

High rank officials of Ministry of Economy, Trade and Industry, Aichi prefectural government, Nagoya city government, and other executives of local municipalities, economic communities, major companies visited the respective booths in showing over with SJAC commissioner showing over. SJAC received a lot of expectations by V.I.P.



Reception

Opening reception was held greatly and genial with more than 600 guests, including officials of public offices, municipalities, embassies, exhibitor companies, organizations.



JA2012 Exhibitor List (Partial Abstract)

Japan Aerospace Exhibition 2012 (JA2012) Exhibitor's List (Some extracts)

Foreign Exhibitors

A.S.I (Agenzia Spaziale Italiana)
Asio und Feinwerktechnik Adlershof GmbH
ADS GROUP LTD
AgustaWestland Sp.A
Air Ambulance Technology
ALCOA FASTENING SYSTEMS
Analytical Graphics, Inc
ARIANESPACE
Asian Press Group
BCI Aerospace
Torino Piemonte Aerospace
BINDER TECHNOLOGIE GMBH
KANIT LTD.
DURR SYSTEMS GMBH
The Boeing Company
Bombardier
China Industrial Group in Japan Office
e2v
EADS
Emmbassy of CANADA
Government of British Columbia
Government of Ontario
Government of Quebec
Totsu International Co.Ltd
DCM Aerospace
Aerospace Welding Inc.
CREAFORM JAPAN Co., Ltd.
Avcorp Industries
Embassy of the Czech Republic
Association of the Aviation Manufacturers
Confederation of the Czech Aviation Industry
Czech Space Alliance
Evktor spol. s r.o.
UNIS, a.s.
Frentech Aerospace s.r.o.
Iguassu Software Systems a.s.
Ministry of Transport of the Czech Republic
CzechInvest
Embassy of The Republic of Poland, Trade
& Investment Promotion Section
Zaklad Szybowcowy "Jezow" - Henryk Mynarski
Polish Aviation valley and 9 companies
Polish Agency for Enterprise Development
Polish Information and Foreign Investment Agency
Industrial Development Agency (Special Economic Zone
EURO-PARK MIELEC)
ZELNAR Zaliad Narzedziowy Sp. z o.o. (Aviation Valley)
Firma Projektowo-Uslugowa "WALDREX" Sc. (Aviation Valley)
CAV AEROSPACE LIMITED Sp. z o.o. (Aviation Valley)
Norbert Polska Sp. z o.o. (Aviation Valley)
"Aviation Valley" Association (Aviation Valley)
Port Lotniczy Lublin S.A. (Aviation Valley)
FBN Sp. z o.o. (Aviation Valley)
Zaklady Metalowe ERKO (Aviation Valley)
REMOG Polska Sp. z o.o. (Aviation Valley)
PPHU ROYAL - STAR (Aviation Valley)
Federation of Indian Chambers of Commerce and
Industry (FICCI)
FIDAE
Honeywell Aerospace
HW LIMA Sdn Bhd(LIMA2011)
ILA 2014 Berlin Air Show/Messe Berlin
Impro (China) Limited
Infotech Enterprises
International Aviation and Space Salon MAK5
International Aerospace Quality Group(IAQG)
International Science and Technology Center
Jena-Optronik GmbH
Kallman Worldwide, Inc
Business Oregon
Kitco Defense
Advanced Tech Supply, Inc
Breeze-Eastern
TW Metals
Kulite Semiconductor Product
Aerojet
Esterline
Esterline Control Systems
Esterline Power Systems
NAVY BMD
Pratt & Whitney
Aethercomm, Inc.
Avion Teq
General Atomics Aeronautical Systems Inc.
Rogerson Kratos
State of California
Toughguard, LLC
US Embassy
Viking Aerospace
Hydraulics International
Korea Aerospace Industries Association(KAIA)
Korean Pavilion - Kotra / KAIA
DANAM System Inc.
e-PAP KOREA Co., Ltd
Firtech Co., Ltd
Gyeongnam Technopark
Korea Aerospace Research Institute (KARI)
Korea Aerospace Technology Institute (KATRA)
Korea Electronics Technology Insytute (KETI)
Korea Lost-Wax Co., Ltd
SAMCO
YEONHAB PRECISION CO., LTD
Korea Trade-Investment Promotion Agency
KOREA JIG & FIXTURE
LORD CORPORATION
LOCKHEED MARTIN
LUPA AIRCRAFT MODEL
Motor Sich JSC
NBAA
Parker Hannifin Cotporation Aerospace Group
Parts Base Inc
Phillips Screw Company
PROMEXICO
SPECIALTY COATING SYSTEMS/PARYLENE JAPAN
State of Missouri, Department of Economic
State of North Carolina Japan Office
Taiwan Aerospace Industry Association
Aerospace Industrial Development Corporation
Chenfull International Co., Ltd.
Aero Win Technology Corporation
Magnate Technology Co., Ltd.
Gloria Material Technology Corp.
TOPKET Excellence In Composites
Avio Cast Inc.
National Aerospace Fasteners Corporation

Committee for Aviation Industry Development, MOEA
Metal Industries Research & Development Centre
(MIRDC)
TIMET
TIDIZZE
Uthifrance(Coparticipation with GIFAS)
GIFAS
ASB GROUP
LISI AEROSPACE
FIGEAC AERO
SUNAERO
THALES
Zhuhai Airshow Co., Ltd.

Domestic Exhibitors

IHI Corporation
IHI AEROSPACE Co.Ltd.
AICHI • NAGOYA Aerospace Industries Cluster
O&M HEATER CO., LTD.
SANKO HAMONO SEISAKUJO CO., LTD.
PELICAN PRODUCTS
Maedashell Co., Ltd.
TSUCHIYA CO., LTD.
AKERONO INDUSTRY CO., LTD.
AIKOKU ALPHA CORPORATION
TOHMEI GROUP : TOHMEI INDUSTRIES CO., LTD.
TOHMEI GROUP : TOHMEI ENGINEERING CORPORATION
TOHMEI GROUP : PNC CO., LTD.
TOHMEI GROUP : IBARAGI INDUSTRIAL CORPORATION
Nagoya Airport Terminal Building Co., Ltd.
AERO ASAHI CORPORATION
NAKAMIHON AIR SERVICE
CHUOZUREN Co., Ltd.
TOYOSEIKO CO., LTD.
Kato Seimitsu Kogyo Corp.
CHUO ENGINEERING CO., LTD.
WADA GROUP : WADA AIRCRAFT TECHNOLOGY
AERO INC.
CRE Co., Ltd.
Asahi Kinzoku Kogyo Inc.
TOYO KOKU DENSHI CO., LTD.
Sistec Inoue Corporation
NISHIMURA WORKS Co., Ltd.
SANKO MFG CO., LTD.
TEKNA Co., Ltd.
TOKAI OPTICAL CO., LTD.
HAYAKAWA CO., LTD.
TOKYO LOST-WAX IND. CO., LTD.
Greater Nagoya Initiative Center
CHURYU ENGINEERING CO., LTD.
BEST-TECH CO., LTD.
Altech Corporation
G • N • S Co., Ltd.
PAIONIA FURYOKUKI CO., LTD.
SANDVIC K.K. COROMANT COMPANY
MEIKO TRANS CO., LTD
Gamagoori Seisakujo. Ltd.
Aichi Prefecture
Nagoya City
Aerospace Symposium Executive Committee
OPTON CO., LTD.
Sumika Chemical Analysis Service, Ltd
ITF Cannon, Ltd.
Accurate Inc.
ASCOT COMPANY LTD.
Atlas Copco KK
ANEST IWATA Corporation
Altech Co., Ltd
Alpha Aviation Co., Ltd.
Amphenol Japan Ltd.
Ampex Japan Ltd.
EAGLE INDUSTRY CO.,LTD.
Ishikawa Gumii, Ltd.
Ishikawa Sunrise Industries Creation Organization
Asashita Mekki Co., Ltd.
Sanyo-Seiki Co., Ltd.
TAKABAYASHI MFG. CO., LTD.
TANIDA LTD.
FITTING KUZE CO., LTD.
FUKADA HEAT TREATMENT CO., LTD.
MATSUMOTO MACHINE CO., LTD.
ITOCHU Aviation Co., Ltd.
ITOCHU Corporation
Itochu Techno-Solutions Corporation
UMURA GIKEN
Japan Aerospace Exploration Agency
AERO FACILITY CO., LTD.
Satellite Positioning Research and Application Center
NTN Corporation
NTK INTERNATIONAL CORPORATION
Ebina Denka Kogyo Co.Ltd.
MTS Japan Ltd.
OSC CORPORATION
OKOUCHI METAL CORPORATION
Okayama Prefecture Industrial Promotion Foundation
OLYMPUS CORPORATION
KAIGAI CORPORATION
KANAGAWA
JASPA Co., Ltd
KANEMATSU AEROSPACE CORPORATION
KANEMATSU CORPORATION
KARL STORZ ENDOSCOPY JAPAN K.K.
Kawasaki Heavy Industries, Ltd.
KAWAJU GIFU SERVICE Co., Ltd.
KIGUCHI TECHNICS INC.
KISCO LTD.
Gifu Prefecture / Kakamigahara City
Gifu Plastic Industry Co., Ltd
Kawasaki Gifu Co-operative Society
APC AEROSPECIALTY INC.
VR Techno Center, Inc.
FPS INC.
Center for Nanosatellite Testing, Kyushu Institute of
Technology & Council the Promotion of Aerospace
Development in Kyushu
Kyokuto Boeki Kaisha, Ltd.
CHRONIX INC
KYB Corporation
WING AVIATION PRESS CO., LTD
Aviation Reserch Institute Ltd.
Koku News co.ltd
KOBE AIRPORT
Kobe Steel, Ltd. Kobelco Research Institute, Inc.
CORNES Technologies Limited.
Ministry of Land, Infrastructure, Transport and Tourism
Civil Aviation Bureau
KOJIMA PRESS INDUSTRY CO.,LTD
COSMO SOUND Co.Ltd.
San-En-Nanshin Aerospace Cluster
Hamamatsu Chamber of commerce and Industry
IWAKURA WELDING INDUSTRY CO., LTD.
S-TEC Co., Ltd.
ENSHU Limited
ORION TOOL CO., Ltd.
KANEKO GEAR MFG. Co., LTD.
Sakai Sangyo. Co., Ltd
TECHNO MOTOR ENGINEERING CO., LTD.
Broach Industry Co., Ltd
AOYAMA SEIKO CO., LTD.
Aerospace HDA
KENROSEKI WORKS CO., LTD.
AIESU SEIKO CO., LTD.
YASAKI MANUFACTURING CO., LTD.
HIDASEIKI CO., LTD.
USETECH CO., LTD.
SANKYO INTEC CO., LTD.
KYOUWASEIKO CO., LTD.
AKABA WORKS CO., LTD.
KURODASEIKI CO., LTD
HAMASHIMASEIKI CO., LTD.
NE CO., LTD.
SANYO MACHINE WORKS. LTD.
Sanyo Netsu Kogyo Co.Ltd.
Sunwa Trading Corporation
JTEC CORPORATION
JBM Corporation
JEPICO
Innovation Shikoku
Protec Co., Ltd
Sound Science Co., Ltd
Shizuoka - Prefecture
SHIMADZU CORPORATION
SHIMA SEIKI MFG., LTD.
JAIF-KANSAI
TERAUCHI MANUFACTURING CO., LTD.
KOYO NETSUREN CORPORATION
HARDLOCK Industry Co., Ltd.
Next-generation Aviation Parts Suppliers Network (OWO)
Nissin Systems Co., Ltd
YURA AERO NETWORK
Department of Aerospace Engineering, Tokyo Metropolitan University
JIPITOR CORPORATION
Shoshin Corporation
National Institute of Information and Communications
Technology
THINKY CORPORATION
SINTOKOYO.LTD.
SINFONIA TECHNOLOGY CO., LTD.
ShimMaywa Industries, Ltd
SKYLABEL Co.,Inc.
SKY Perfect JET Corporation
SUGINO MACHINE LIMITED
Staubli KK
SNAP ON TOOLS JAPAN K.K.
Sumitomo Precision Products Co., Ltd.
ALL NIPPON AIRWAYS CO., LTD.
Sennheiser Japan k.k.
SOGO SPRING MFG. CO., LTD
SOLTEON CO., LTD.
Daichi Institute of Technology
Daichi System Engineering
University Space Engineering Consortium(UNISEC)
Daicel Corporation
DAIDO STEEL CO.LTD.
TAIWAN TRADE CENTER
Dassault Systemes K.K.
TAMAGAWA SEIKI CO., LTD.
CHUKIN CO.Ltd
Chugoku District Aircraft Relation Industrial Cluster
Yamaguchi Industrial Promotion Foundation
Okayama Prefecture Industrial Promotion Foundation
Hiroshima Industrial Promotion Organization
Hibikiseiki Inc.
Kondo Engineering Co., Ltd.
Meiwa Kousakusyo corp.
Shinkawa Electric co., Ltd
Sanyo Ironworks Corporation
TODD RACING Co., Ltd.
YAMAMOTO METAL TECHNOLOGIES CO., LTD.
UNION ARROW TECHNOLOGIES INK.
HORI METAL FINISHING IND. LTD.
HIROKO Jet Technology
Shimonoseki Manufacturing Clusters Team
Chunichi Craft Co., Ltd. DSI Laser Department
Chubu Bureau of Economy, Trade and Industry
Central Japan International Airport Co., Ltd.
TEAC CORPORATION
TACC Corporation
DDC Electronics K.K.
Teikyo University
Deloitte Tohmatsu Consulting Co., Ltd.
DEUTSCH JAPAN LIMITED
TOKYO KEIKI INC.
Tokyo Sokki Kenkyujo Co., Ltd.
Tokyo Metropolitan Government
AMATERAS
SHIONO SEISAKUSHO CO., LTD.
Mimasu Industries Co., Ltd.
Tamayakin Co., Ltd.
YOSHIMASU SEISAKUSHO CO., LTD.
Kamijima Netsushori Co., Ltd.
NAGASE CO., LTD.
Osaki Kinzoku Co., Ltd
Denkahimakougyou Co., Ltd.
YAMATOGOKIN CO., LTD.
Metal Technology Co., Ltd.
Tokyo Big Sight Inc.
Totsu International Co.Ltd
Tohoku Aerospace Industry Forum
Tohoku University, Institute of Fluid Science
Tohoku University, Division of Mechanical Engineering, Aerospace Engineering
ULVAC TOHOKU Inc.
Tachibana Machining Works
AKIMOKU IRON WORKS CO.LTD.
Plant yonezawa Inc.
STAR SEIKI CO., LTD
Akita Seiko Co., Ltd
KYOWA CO.,LTD.
DOME CARBON MAGIC
Toray Industries, Inc.
Todo International Inc.
TOCHIGI AEROSPACE INDUSTRY PROMOTION
CONFERENCE • TOCHIGI AEROSPACE CONFERENCE

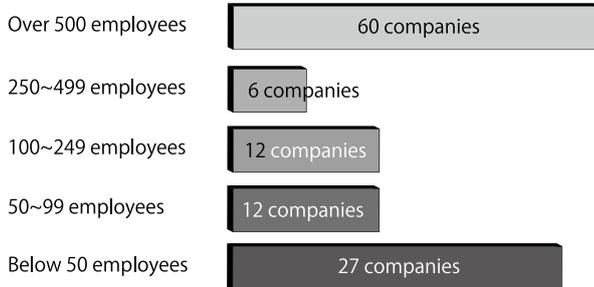
Arktech Co., LTD.
ICS Corporation
Ishii Machinery Co., LTD.
ACM Tochigi Co., Ltd.
KIKUCHI GEAR Co., LTD.
Sakra Rubber Co., Ltd.
TETSUKA CREATE CO., LTD.
TOMEI DIAMOND CO., LTD.
TOHTO INDUSTRIES LTD.
Tochizawa Die&Mold factory CO., LTD.
MATSUMOTOSEIKO co., ltd.
Yuhara Mig Co., Ltd.
TOYAMA Aircraft Industry Network
ISHIGANE SEIKI CO., LTD
Komatsu NTC Ltd.
Shikino High-Tech Co., Ltd
Incorporated company sky
Sugino Machine Limited
TATEYAMA MACHINE CO., LTD.
NAKAYAMADENZAI Inc.
FINE TECH CO., LTD.
Hokuriku Electric Industry Co., Ltd.
mizuno-machinery Inc.
UNIZONE Co., Ltd.
Retek Co., Ltd
Washi Bean Co., Ltd.
TOYOTA TSUSHO CORPORATION
NAGASHIMA FITTING CO.LTD.
NAKANO AVIATION CO., LTD.
Nagano Techno Foundation
AKADA INDUSTRY Co., Ltd.
GEN Corporation
KOA Corporation
shisakubi (Prototype Fabrication Network Japan)
TOKYO SEIDEN CO., LTD.
Hanyuda Co., Ltd.
Hara Seisakusyo Co., Ltd.
Nacelle Cp., Ltd.
NAVICOM AVIATION CORPORATION
Nabtesco Corporation
NARITA INTERNATIONAL AIRPORT CORPORATION
NIGATA SKY PROJECT
NIDAK SEIMITSU,INC
THE NIKKAN KOGYO SHINBUN
NITTO OPTICAL CO., LTD.
ESI Japan Ltd.
JAPAN AEROSPACE CORPORATION
NIPPON AIRCRAFT SUPPLY CO., LTD.
JIC Quality Assurance Ltd.
JAPAN AIRLINES
The Japan Society for Aeronautical and Space Sciences
The Society of Japanese Aerospace Companies, Japanese
Aerospace Quality Group
The Society of Japanese Aerospace Companies, The
Product Support Meeting for Study
Japanese Aero Engines Corporation
Japan Aircraft Development Corporation
Japan Aviation Electronics Industry, Limited
The Japan Cee-Bee Chemical Co., Ltd.
NSK Ltd.
NIPPON EXPRESS CO.LTD.
NEC
NIPPI Corporation
Japan Business Aviation Association
National Business Aviation Association
JETRO
Nihon Pall Ltd.
nihon maruko
Gifu Prefecture
HARADASEIKI Co.,LTD.
B.C.C CO.,LTD
PPG Aerospace
Hitachi Metals, Ltd.
HIROBO LIMITED
FARO Japan, Inc.
FUKUOKA PREFECTURE AIRCRAFT INDUSTRY
PROMOTION MEETING
FUJI Industries CO., LTD.
FUJI AIR TOOLS CO.LTD.
fujikawa industry co.,ltd.
FUJI HEAVY INDUSTRIES LTD.
Fusoh Shoji Co., Ltd
KK BLUM LMT
THE FURUKAWA BATTERY CO., LTD.
HAYNES INTERNATIONAL KK
Defense Structure Improvement Foundation (BSK)
HOKOKU CO.LTD.
Aviation Technology and Mechanical Acoustics
Laboratory, Department of Mechanical engineering,
Faculty of Science and Engineering, Hosei University
Hokkaido Aerospace Science and Technology Incubation
Center
Maimami Kuko Service Co., Ltd.
MATERION BRUSH JAPAN LTD.
MARUBUN CORPORATION
Marubeni Information Systems Co., Ltd.
MANTEN Project
Mitsui Seiki Kogyo Co., Ltd.
Mitsui Bussan Aerospace Co., Ltd.
MITSUBISHI HEAVY INDUSTRIES.LTD.
Mitsubishi Aircraft Corporation
MITSUBISHI MATERIALS CORPORATION
Aerospace Union Miyagi and Aircraft Market & Technology Research Association
KYOYU Co., Ltd.
HONDA SEIKI Co., Ltd
HIKITSU SEIKO Co., Ltd
TETSUEIGIKEN
TOMEISEIHO Co., Ltd
ONOSEKI Co., Ltd
Aircraft Sport Company Group
TDC CORP
KOIWA Incorporation Limited
ESU ESU KIKI Co., Ltd
DSI Corporation
Miyagi Aircraft Market & Technology Reserch Association MEIRA Co.
MORIMURA BROS.INC.
YAMAZAKI MAZAK CORPORATION
YUSEN LOGISTICS CO.LTD
Yokogawa Electric Corporation
Yokogawa Denshikiki Co., Ltd.
Yokohama Engineering Service Ltd
Rand Technologies Japan KK
RealViz, Inc.
RIKEN DENGU SEIZO CO.LTD.

B to B (No.1) - Business meetings, Organizer management

Analysis of participant company to BCI business meetings (survey retrieval rate:37%)

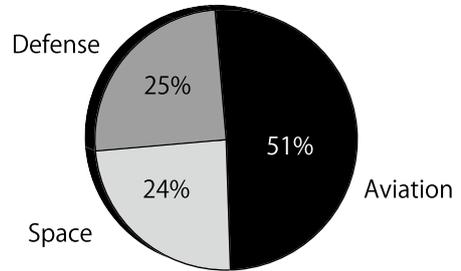
● Company size of participating exhibitor to B to B

Number of employees comparison



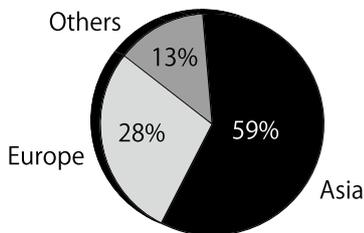
● Business category of participating exhibitor to B to B

Business category proportion

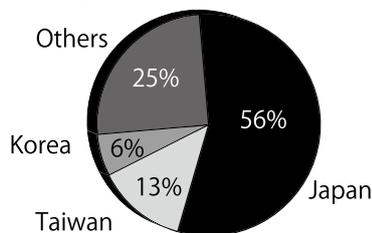


● Regional distribution of participating exhibitor to B to B

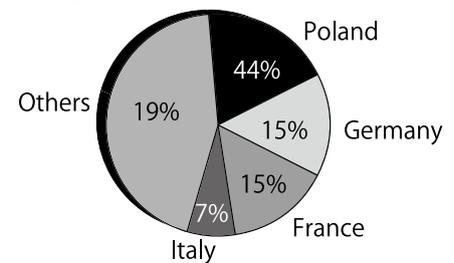
Regional proportion



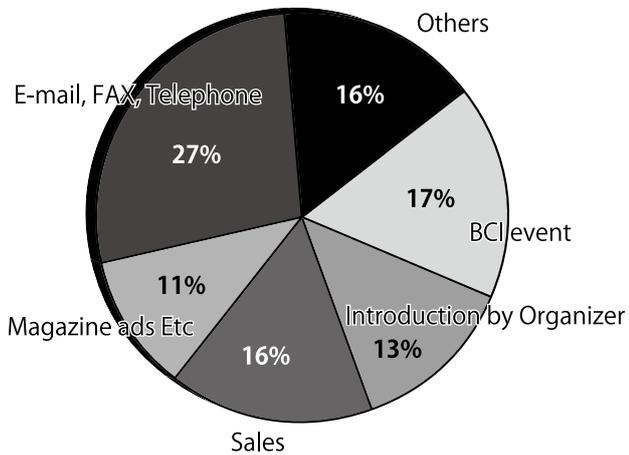
Regional proportion in Asia



Regional proportion in Europe

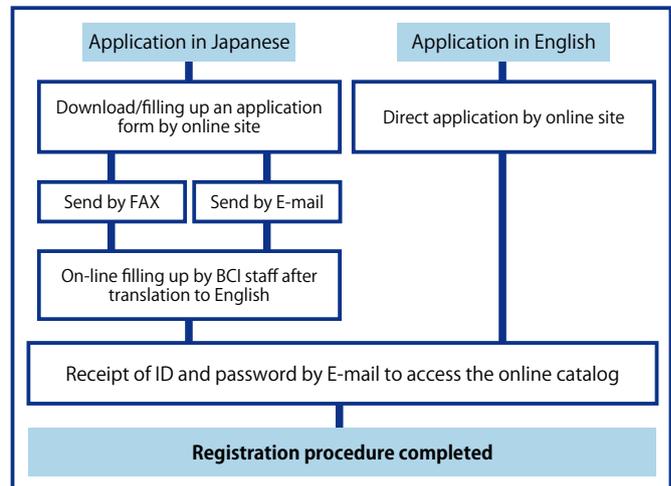


● Access to information of B to B meeting



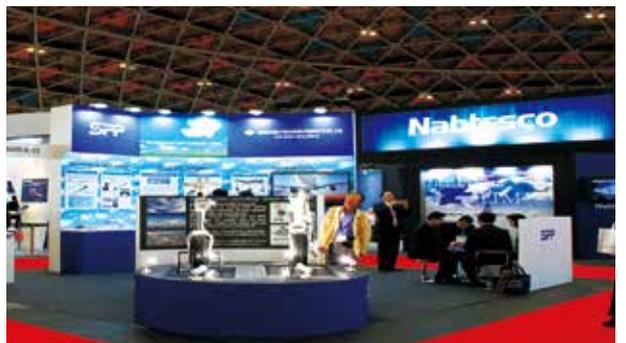
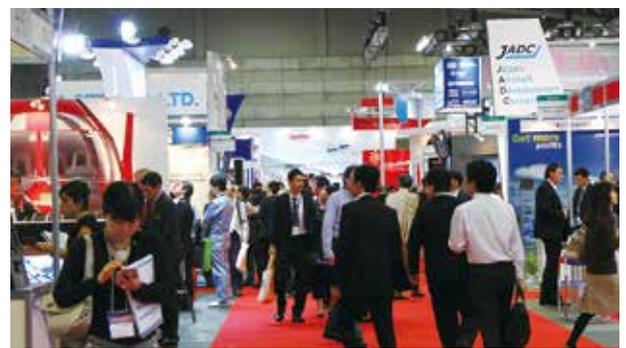
Registration procedure flow

Application for exhibitor (JA2012 homepage)



B to B (No.2) - Open business meetings between exhibitors

Active business meeting were performed between companies other than BCI business meetings in JA2012. Especially, Hundreds of aggressive individual meetings were held by Japan Aerospace Industry Forum (JAIF), Tokyo Metropolis, JETRO, etc.



Analysis No.2 of participant company to BCI business meetings

1. The participant were apt to apply for overseas companies compared with the proportion of home/abroad exhibitor companies.
2. For the company categories, the overwhelming majority are suppliers other than prime contract / Tier-1 companies, so naturally small and medium-sized enterprises.
3. For the buyers, 70 to 80 % of them are airline companies, prime contract companies, and Tier-1 companies of home and abroad, so excellent opportunities for business meeting were given.
4. Estimating that 50% of suppliers would like to get contract for manufacturing work as Tier-2 and Tier-3 companies, other 50% of them would like to offer the package work such as test equipments, jigs, fasteners, analysis contract, etc., to prime contract companies and Tier-1 companies.
5. In our industry, although number of prime contractor in civil aircraft companies are limited, however, as the operations for 787 and new developments for unmanned air vehicles, engines system components increased, the more business opportunities in test for quipments and support equipments for developpment occur. So, there is a sufficient chance of B to B project at the exhibition having a few airline / prime contract companies.

SEMINARS and SYMPOSIUMS

KEYNOTE SPEECH

- 「Perspective of Future Aerospace Industry in Japan」 Lecture : Mr. Ikuro Sugawara(Director General, METI)
 - 「Japan National Space Policy」 Lecture : Mr. Junya Nishimoto (Director General, Office of National Space Policy, Cabinet Office)
- ※ METI(Manufacturing Industries of Economy Trade and Industry)

SPECIAL SPEECH



- 「The History and Future of the Military Aircraft Development Japan」 Lecture : Lt.General. Hisao KOGA (Director,Department of Air Systems Development Technical Research and Development Institute, MoD)
- 「Activity of JAXA for Aerospace Exploration」 Lecture : Mr. Kiyoshi Higuchi(Vice President, JAXA)
- 「Japan-made MRJ to the World」 Lecture Mr. Hideo Egawa(President, Mitsubishi Aircraft Corporation)
- 「Perspective of Future Aerospace Industry and expectation to Japanese Aerospace Industry」 Lecture : Mr.David P. Hess(Chairman, AIA)
- 「Research & Development Cooperation between Europe and Japan, Now and Future」 Lecture : Dr. Rudolf Strohmeier (Deputy Director, European Commission)

※ MoD(Ministry of Defense)

SJAC SEMINARS

Cooperation with US/Europe and the Expectation to Japanese Aerospace industry



- 「Boeing 787 Lessons Learned」 Lecture : Mr. Luckey, Jeffrey G (Vice President, 787 Supplier Management)
- 「The Future of Global Defense Partnership」 Lecture : Mr. R. Kirkland(Vice President, Lockheed Martin)
- 「Pratt & Whitney Next Generation Product Family Overview」 Lecture : Mr. Bob Saia (Vice President)
- 「RFC Flight Test Demonstration」 Lecture : Mr. Osamu Funatogawa(IHI)
- 「UTC Aerospace Systems' current Business and expectation to Japan」 Lecture : Mr. Geoffrei Newma (Director)
- 「Roadmap of Collaborative Research Between Europe and Japan in Aeronautic field」 Lecture : Mr.Patrick de Prevaux (Director, ASD, Rep. of SUNJET)
- 「Collaborative Development Activity with European Union」 Lecture : Mr. Atsuhiko Sakabe (FHI)
- 「Airbus Innovation and Expectation to Japan」 Lecture : Mr. Luis Nobre (Airbus)
- 「Rolls-Royce's Current Business and expectations to Japan」 Lecture : Mr. Nick Peacock (Program Executive)
- 「Thales Current Business and Expectation to Japan」 Lecture : Mr. Loic De la Bourdonnaye (Director)

Space Seminar ~ Space Policy in major countries and Japan's space utilization strategy ~



- 「Small Satellite Challenge」 Lecture : Professor Sir Martin Sweeting (SSTL)
- 「NASA:Current Activities, Future Plans and the Importance of International Cooperation」 Lecture : Mr. Christopher Blackerby (NASA)
- 「The French Space Development - Preparing the next 50 years」 Lecture : Mr. Mathieu GRIALOU-OSAWA (CNES in Japan)
- 「ASI strategy and main Italian space programs」 Lecture : Mr. Mario Cosmo (Director)
- 「Russian ISTC and Collaborative Programs with Japan」 Lecture : Dr. Tatiana Ryzhova (Russian ISTC)
- 「Japan Space Industry Policy」 Lecture : Mr. Takashi Kadomatsu (Director, Space Industry Office, METI)
- 「Promotion of QZSS service project」 Lecture : Mr. Eigo Nomura (Office of National Space Policy, Cabinet Office)
- 「JAXA's collaboration with space industries」 Lecture : Mr. Mitsuru Watando (JAXA)
- 「Development of space systems and global expansion of space utilization」 Lecture : Mr. Susumu Sanbonmatsu (President, Japan Space Systems)
- 「Japanese H-II A/B Launch Vehicle: Today and Future Plan」 Lecture : Mr. Shoichiro Asada (MHI)
- 「Challenge of the thruster export」 Lecture : Mr. Yutaka Sato (IHI Aerospace)
- 「State and views of the satellite manufacturers」 Lecture : Mr. Masaki Adachi (NEC)

Overviews of Foreign Aerospace Markets/Major OEMs Procurement & Supply Chain Policy



- 「Overview of Canada's Aerospace Industry」 Lecture : Mr. Jim Quick (President AIAC)
- 「The Bombardier Way of Managing Global Supply Chain」 Lecture : Mr. Jean-Francois Tessier (Director)
- 「Risk Management in Boeing's Global Supply Chain」 Lecture : Mr. Jeff LUCKEY (Vice President)
- 「All MHI Procurement Enhancement and Supply Chain Management for Commercial Airplane Business」 Lecture : Mr. Nobuhiro Takeshima (MHI)
- 「Mexico Opportunities for aircrafts parts manufacturing」 Lecture : Mr. Rodolfo Esau de Garza de Vega (Promexico)
- 「Polish Aviation Sector」 Lecture : Mr. Arkadiusz Tarnowski (Deputy Director, PAIIZ)
- 「How Korea-Japan can cooperate in the aerospace industry field」 Lecture : Mr. Choon Young (Peter) Song (Korea Aerospace University)
- 「EADS/Airbus Global Sourcing」 Lecture : Mr. Antoine Gaugler (EADS)
- 「Avio Corporate Purchasing」 Lecture : Mr. Paolo Sciascia (Avio)
- 「Quebec Aerospace, a Vital and Wide Ranging Sector」 Lecture : Mr. Andre Bazergui(CRIAQ) / Mr. Mohan Patel (IQ)
- 「Procurement Measures and Policies of Kawasaki Heavy Industries, Aerospace Company」 Lecture : Mr. Hisashi Sugitani (KHI)
- 「Malaysian Aerospace Industry Outlook」 Lecture : Mr. Shamsul Kamar Abu Samah (MIGHT)
- 「Overview of UK Industry」 Lecture : Mr. David Scotter (ADS)

SEMINARS and SYMPOSIUMS

Defense Seminar



- 「Japan's Prospect for International Cooperation in Defense R&D: Opportunities and Obstacles」 Lecture : Dr. Masahiro Matsumura (Professor, ST. ANDREW'S UNIVERSITY)
- 「Why is Enterprise Sustainment Critical ?」 Lecture : Mr. Joseph Fengler (Director,AIA)
- 「"The Guideline for Overseas Transfer of Defense Equipment" and Defense Industrial Policy」 Lecture : Mr. Hajime Wakuda (Director, Aerospace and Defense Industry Division, METI)
- 「Toward the development of the Strategy on Defense Production and Technological Bases」 Lecture : Mr. Masahiro Kawasaki (Director, Bureau of Finance and Equipment, MoD)
- 「The History and Future of the Military Aircraft in Japan Ground Self Defense Force」 Lecture : Colonel. Katsunori Sekiguchi (Ground Staff Office, MoD)
- 「Current Status and Issues of Building Up Maritime Defense Capability of Aviation」 Lecture : Captain. Shuji Kitano (Maritime Staff office, MoD)
- 「Current & Future Air Defense Equipment and Systems in Air Self Defence Force」 Lecture : Colonel. Koichi Nishitani (Air Staff office, MoD)
- 「The International Development and Production of F-2 Fighter - Lesson Learned 」 Lecture : Mr. Mitsuru Hamada (MHI)
- 「Development Trend of Software Defined Radio」 Lecture : Mr. Yutaka Ukegawa (NEC)
- 「"Hitachi Defense Technologies to Contribute National Security" ~ safe and secure from seabed to outerspace ~」 Lecture : Mr. Toshiaki Arai (Hitachi, Ltd)
- 「Next Generation of Military Engine」 Lecture : Mr. Bjorn Gidner (VP, GE Aviation)
- 「European industry experience in international cooperation armament programs - how it can contribute to Europe - Japan cooperation in defense technology? The helicopter industry example」 Lecture : Mr.Philippe Gueguen (Director, Eurocopter)
- 「3Ps Overview: US Industry Perspective」 Lecture : Mr. Peter Notarianni (VP, Raytheon International)



Latest Trend and Future Prospects of Japanese Aviation Technology

- 「The Future Plan of JAXA Aeronautics」 Lecture : Mr.Toshiyuki Iwamiya (JAXA)
- 「R&D Activities in ENRI and JCAB CARATS」 Lecture : Mr. Kazuo YAMAMOTO (Director, Electronic Navigation Research Institute)
- 「Advanced Material Application for Aircraft Structure」 Lecture : Mr. Kiyoshi Enomoto (RIMCOF)
- 「The latest trend about the systematization of the product support」 Lecture : Mr.Yasuhiro Haruta(MHI) Mr. Yasuyuki Kuno (Fujitsu Ltd)
- 「Prospective of algae fuel and its challenge」 Lecture : Mr. Tomohiro Fujita (President, IHI NeoG Algae Neo-Morgan Laboratory Incorporated)
- 「Another aviation using UAV and its road」 Lecture : Dr. Kakuya Iwata (National Institute of Advanced Industrial Science and Technology)
- 「Expectations of insulation material coated with ceramic 」 Lecture : Mr. Tatsujiro Ishiko (President, Nissin-Sangyo Co.,Ltd)
- 「Challenge for Supersonic Business Travel = Mobility Innovation=」 Lecture : Mr. Kimio Sakata (President, SKY Aerospace Institute)



The Expansion of the Overseas Markets for Japanese Development Aircraft

- 「Development Progress of MRJ」 Lecture : Mr. Hirohide Takaseki (Mitsubishi Aircraft Corporation)
- 「Overview and the export project of US-2 」 Lecture : Mr. Takeshi Kamogashira (Shinmeiwa Industries, Ltd)
- 「Commercialization of C-2 Transport Aircraft」 Lecture : Mr. Masanobu Ogaki (KHI)



Approaches to environmental regulations ICAO ~ Toward the realization of Green Aviation ~

- 「Japan's Approaches to environmental regulations ICAO (CAEP)」 Lecture : Mr. Yoshiya Nakamura
- 「Direction and Approaches of environmental emission standards for aircraft」 Lecture : Mr. Hideki Moriai (MHI)
- 「Direction and Approaches of Aircraft Noise Standards」 Lecture : Mr.Tsutomu Oishi (IHI)
- 「Approaches to environmental regulations from flight operation point of view」 Lecture : Mr.Kozo Funabiki (JAL)

Presentation, Research/Development of Advanced aircraft Technology Development Center Exhibitors Presentation by each companies / organization

JOINT SYMPOSIUM and INTERNATIONAL MEETIG



- International Aerospace Quality Group (IAQG) Nagoya meeting
- Asian Passenger Plane Forum 2012 Organized by Tokyo Metropolitan Government
- Aichi-Nagoya Aerospace Symposiums Executive Committee
- UN/Japan Nano-Satellite Symposium Organized by UNOOSA / Tokyo University
- Nagoya Aeronautics Symposium Organized by JAXA

Public day events (Port Messe Nagoya)

Visitors event for public day Oct. 12 (Fri.) to 14 (Sun.), 2012

Indoor Guided tour for junior high and high school students

SJAC organized special projects with Chunichi Shimbun co. were performed on Oct. 12(Fri.) to 13 (Sat.). Total 7 groups and 145 students including 11 students of Nagoya Technical high school, 54 students of Japan Aviation Academy. 10 SJAC Specialists were in charge of tour guide, briefing for them with acceptance. After the session, we received the message of gratitude.



Lecture presentations

Oct. 13(Sat.) and 14 (Sun.), These lecture presentations were projected by the organize to understand more about aerospace industries. Approximately 1,000 visitors audited these lectures presentations of many lecturers such a JAXA Astronaut Soichi Noguchi and Mr. Terada Director of JAXA, Professor Takemura of Kyoto University of Art and Design, Senior Director of KHI, pilots and cabin attendants of ANA, and pilot of JASDF Blue Impulse demonstration team.



The 8th All Japan Student's Indoor Flying Robot Contest

A contest organized by The Japan Society for Aeronautical and Space Sciences was held at Hall 2 on Oct. 13(Sat.) and 14 (Sun.). Total 55 teams, from university, technical college, vocational school entered and 1,000 people gathered. Students flew their hand made airplane and competed with their manufacturing and control technique of it which passed the high requirement. The first ranking was Tokyo University, followed by Akita National College of Technology, and Nagoya University.



Public day events (Central Japan International Airport - Centrair)

Visitors events for public day Oct. 12 (Fri.) to 14 (Sun.), 2012

Through the period, 160 thousands visitors more than the expectation participated. No troubles during the events in safety and security by sufficient preparation and operation.



Looking closely of the unloading operation in Dreamlifter was gained great popularity on first public event day, Oct. 12. Flight demonstration by helicopter was performed. Static display of special vehicle for airport. On 13 (Sat.) and 14 (Sun.), with good weather, many people visited these events.



Flight service of Helicopter was performed as a favor of Eurocopter Japan co. through the exhibition period of JA2012. Invitation flight around Port Messe for 9 (Tue.) to 11 (Thu.) and shuttle flight service for VIP between both event site for 12 (Fri.) to 14 (Sun.).

At this Centrair, many public visitors gathered each day, when commemoration flight by Japan Air Self Defence Force's Blue Impulse was performed on 13 (Sat.) and 14 (Sun.).



For exhibition site information, posters and brochures were distributed adequately at exit of Meitetsu line airport station, inside of airport bldg.



SJAC arranged job information area to introduce aerospace occupations in airport bldg with exhibitions of 14 education agencies /organizations, 8 stores to sell aerospace goods. Many people came every day.

An photo sessions with Blue Impulse pilot and aviation journalist, and performance of "Kumamon", titled with 2011 champion of national "Yuru" character contest, helped boost this event.

Public Relation media announcement activities -1, JA2012 Office

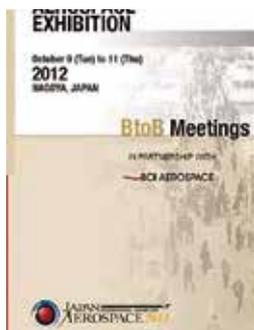
■ Promotion for Exhibitors (Master piece)



English Guide 7,000 copies



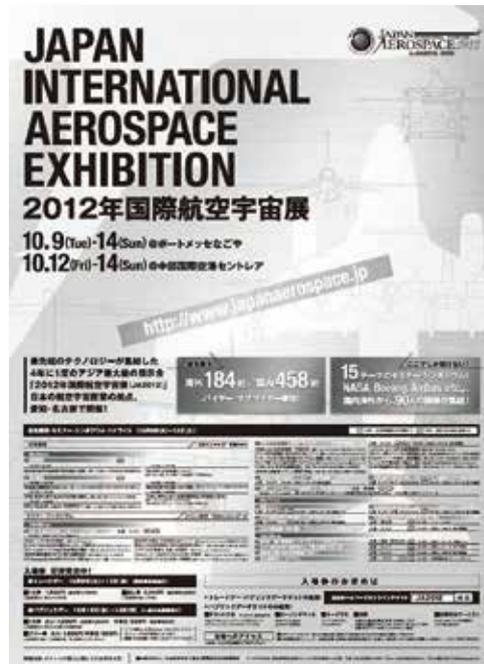
Exhibitors Guide 12,000 copies



B to B Guide 4,000 copies



Leaflets 150,000 copies



Announcement Ad on Nikkei 3 million copies

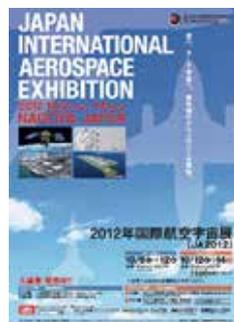
■ Promotion for visitors (Master piece)



Ad posters on Meitetsu train 1,500 copies



Posters for trade days (A1) 2,000 copies



Posters for public days (A1) 3,500 copies

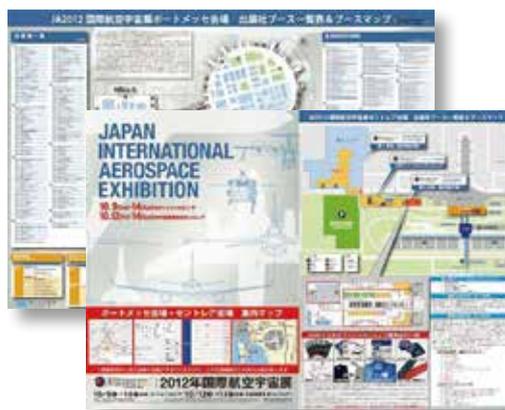


Web promotion
With the unprecedented aid of internet communication via JA2012 website, sale of special tickets for public days which was valid for 3 days and web exclusive run up to more than twice estimated figure.

■ Information service (Master piece)



Official program 6,000 copies
Official guidebook 2,000 copies



Information map for both sites (A2) 80,000 copies



Centrair site guide (A4) flier 40,000 copies

Public Relation media announcement activities -2

SJAC provided many promotion contents of JA2012 to media regularly for over 2 years, to satisfy exhibitors companies and organizations. Also, we had made a very conscious effort to satisfy exhibitor's.

As a result, a great deal of coverages due to this effort is estimated at effect equal to 760 million yen in net advertising cost. We sincerely appreciate exhibitor's cooperation to media coverages, interviews, photographing.

■ Newspaper

Advance announcement strategy involved communication for traders on national newspapers, for public day visitors on block and local newspaper. A lot of coverage had appeared successfully in cooperation with them. So far, 176 clippings have been piled up.



■ Magazines

SJAC tied up with aerospace special topics in the October issue of monthly "The Economist". 8 pages of those JA2012 topics were printed out to 70,000 copies and distributed. Also many other magazines covered JA2012 in event information pages. During the exhibition, "WING" by aviation newspaper Co., "Show news" by Koku News Co., and a business magazine in English "SHOWDAILY" were published including news about JA2012.



■ TV

NHK Nagoya broadcast station supported us by coverage which includes several news reports a day and aerospace special program on Oct.12 (Fri) at 19:30 for 73 minutes with live from JA2012 Port Messe site. Other commercial broadcasters through Tokyo key station covered news report from Nagoya to all local broadcaster.



■ Government gazette

Before opening, information had been published on government gazette by Aichi prefecture, Nagoya city, Tokoname city, and other municipalities / organizations, and sufficient support corresponding on their circulation figure were provided, especially on sales of public days tickets.

■ Internet

Information about JA2012 exhibition outline, exhibit application, and purchase of tickets of exhibition had been provided sufficiently on official website. At the last minute of opening, our website received 1.5 million accesses every day. Flight and static information of aircraft on SNS, to be useful information sources for aviation.

Basic marketing data

1. Scale

(1) Number of Exhibitors (Companies/Organizations , Countries)

Companies/Organizations	Port Messe Nagoya : 636 (Domestic: 437, Overseas: 199) Centrair : Indoor Exhibition 14 Aircraft Display: 14
Countries	32 Countries/Regions

(3) Number of guest for Ceremony/Reception

Participant	Organizer Representatives	
	Ceremony	Reception
Organizer Representatives	7	7
Public Office	8	21
Local Government	56	79
Overseas	2	98
Sponsors	1	25
Universities	0	8
Exhibitors	17	335
Total	91	573

(2) Number of Visitors

		Oct.9	Oct.10	Oct.11	Oct.12	Oct.13	Oct.14	Total
Port Messe Nagoya	Trade day	5,570	5,875	6,154	4,154	-	-	21,753
	Public day	-	-	-	3,790	8,791	7,873	20,454
Centrair	Public day	-	-	-	9,670	42,358	68,649	120,677
Total		5,570	5,875	6,154	17,614	51,149	76,522	162,884

2. Seminars/Symposiums

(1) Presented by SJAC

Day	Subject	Audience
Oct.9(Tue.)	JA2012 Commemorative Speeches	502
Oct.10(Wed.)	Cooperation with US/Europe and the Expectation to Japanese Aerospace industry	371
	Space Seminar	147
	Research/Development of Advanced aircraft Technology Development Center	94
Oct.11(Thu.)	Overview of Foreign Aerospace Markets/Major OEMs Procurement & Supply Chain Policy (part 1)	251
	Defense Seminar	368
	Overview of Foreign Aerospace Markets/Major OEMs Procurement & Supply Chain Policy (part 2)	306
	Latest Trend and Future Prospects of Japanese Aviation Technology (Part 1)	171
Oct.12(Fri.)	Approachs to environmental regulations ICAO	26
	Latest Trend and Future Prospects of Japanese Aviation Technology (Part 2)	148
	The Expansion of the Overseas Markets for Japanese Development Aircraft	258

(2) Presented by co-oprate Organization

Day	Subject	Organizer	Audience
Oct.10(Wed.)	Asian Passenger Plane Forum 2012	Tokyo Metropolitan Government	140
Oct.11(Thu.)	The Aerospace Industry Zone of "Chubu" District	Aichi-Nagoya Aerospace Symposiums Executive Committee	136
Oct.12(Fri.)	Nagoya Aeronautics Symposium	JAXA	254
	UN/Japan Nano-Satellite Symposium	UNOOSA, Tokyo University, UNISEC	270

3. Business meetings

	Oct.10,11
Meetings	3,497
Companies	235 (Oversea: 97, Domestic: 138)
Countries	18

4. Static Display (at Centrair)

(1) Aircraft (16 Aircrafts)

	Owner	Model
1	The Boeing Company	Dreamlifter
2	Diamond Air Service	Mitsubishi MU-300
3	Tochigi Association of Aviation	Fuji FA-200
4	Utsunomiya Flying Club	Fuji FA-200
5	JAXA	Cessna Citation Sovereign
6	Ministry of Land, Infrastructure, Transport and Tourism, Civil Aviation Bureau	Global Express
7	Chunichi Shimbun	Learjet 31A
8	AERO ASAHI CORPORATION	Cessna 560 Citation V
9	Japcon Inc.	WACO
10	Okayama Air Service Corporation	Cessna C172
11	Sky Creation, Inc.	Piper Arrow
12	NAKANIHON AIR SERVICE	Beech 200
13	Private owner	Gulfstream G450
14	Japan Air Self-Defense Force	T-4
15		C-1
16		T-7

(2) Helicopter (8 Helicopters)

	Owner	Model
1	Nagoya City Fire Department	Eurocopter AS365N3
2	Japan Coast Guard Chubu Airport Base	Bell 212
3	Sky Creation, Inc.	Robinson R-22
4	Eurocopter Japan Co., Ltd.	EC135
5	Kawasaki Heavy Industries, Ltd./Central Helicopter Service, Ltd	BK117
6	Japan Ground Self-Defense Force	OH-1
7		UH-1
8	Japan Maritime Self-Defense Force	SH-60J

5. Flight Display (at Centrair)

	Owner	Model
1	Nagoya City Fire Department	Eurocopter AS365N3
2	Japan Coast Guard Chubu Airport Base	Bell 212
3	Eurocopter Japan Co., Ltd.	EC135
4	Kawasaki Heavy Industries, Ltd./Central Helicopter Service, Ltd	BK117
5	Japan Air Self-Defense Force	6 of T-4 (Blue Impulse)
6	Japan Ground Self-Defense Force	OH-1

6. Exhibition (at Centrair)

	Exhibiting Companies and Organizations
1	JAPAN AIRLINES (JAL)
2	ALL NIPPON AIRWAYS CO., LTD. (ANA)
3	Kawasaki Heavy Industries, Ltd./Central Helicopter Service, Ltd
4	College of Naka-nippon Aviation
5	Alpha Aviation Co., Ltd
6	Sky Creation, Inc.
7	Ministry of Land, Infrastructure, Transport and Tourism, Aeronautical Safety Collage
8	Japan Self-Defense Force Aichi Provincial Cooperation Office
9	Department of Aerospace Engineering, Teikyo University
10	Department of Aeronautics and Astronautics, Tokai University
11	Kimigafuchi Gakuen Sojo University
12	Japan Aviation Academy, Japan Aviation Technical College, Ishikawa
13	The Association for the Preservation of Helicopter History
14	NPO, Steering Committee for Haneda Aerospace Museum

7. Public Day Events

Indoor Guided tour	7 tours (Japan Aviation Technical College, Nagoya Technical High School, etc.)	145 visitors
Lecture Presentation	[What does space smell like, Mr. Noguchi ?] Lecturer: JAXA Astronaut Soichi Noguchi	287 visitors
	ANA's Discovery of Secrets of Airline Professions Lecturer: ANA's pilots and cabin attendants	201 visitors
	[Global Perspective to Design the Future] Lecturer: Dr. Shinichi Takemura <Professor, Kyoto University of Art & Design>	130 visitors
	[Progress of Space development of Japan] Lecturer: Mr. Koji Terada <Director., JAXA>	130 visitors
	[Aviation Technology and Society - Japanese Aircraft : T-4 and Blue Impulse] Lecturer: Mr. Shigeru Yoshida <Sub chief Designer, KHI> and Blue Impulse Pilot	195 visitors
The 8th All Japan Student's Indoor Flying Robot Contest Organizer: The Japan Society for Aeronautical and Space Sciences		Entry: 55 teams Visitor: approx. 1,000(on peak)

Believe Your Business Goals at

JAPAN INTERNATIONAL AEROSPACE EXHIBITION

October 9 (Tue) to 14 (Sun) 2012

GOYA, JAPAN

Program of the B to B Meetings

October 9-10-11, 2012
Trade days
to induce participants and
Organizer: The Society of Japanese Aerospace Companies (SJAC)

WHY?

The main area of the B to B Meetings will take place in Port Messe Nagoya where BCI Aerospace team will be pleased to welcome you.

Port Messe Nagoya is Central Japan's largest international exhibition center. Sub to the theme "Inspired communication with the world". It has hosted many events and received participants from all over the globe. In addition to the conference hall, conference rooms, event hall, and restaurant, there is a separate outdoor hall (the 34,000m² of fair space). The Aomori Line connects Nagoya Station with nearby Kyo-Fu Station in 24 minutes.

CONTACTS

International Business Society - BCI Aerospace Division
General organization of the BtoB Meetings for JA2012
35-17 Naka-cho, Aomori - 02771 Shogoya-Center, Aomori
018-344-0000 FAX: 018-344-0001
Nagoya OFFICE: 052-733-1111 FAX: 052-733-1112

JAPAN INTERNATIONAL AEROSPACE EXHIBITION

October 9 (Tue) to 11 (Thu) 2012
NAGOYA, JAPAN

BtoB Meetings

IN PARTNERSHIP WITH

BCI AEROSPACE

JAPAN INTERNATIONAL AEROSPACE EXHIBITION

October 9 (Tue) - 14 (Sun) 2012
GOYA, AICHI

10/9-10/12-10/14

JAPAN INTERNATIONAL AEROSPACE EXHIBITION



2012年国際航空宇宙展 (JA2012)

10/9-10/12-10/14

JAPAN INTERNATIONAL AEROSPACE EXHIBITION

Various smaller promotional graphics and text fragments, including the website japanaerospace.jp and mentions of '84社 国内458社' and '15テーマのNASA, Boeing'.

Contact :

Japan International Aerospace Exhibition Management Office, The Society of Japanese Aerospace Companies

NOF Tameike Bldg. F2, 1-1-14, Akasaka, Minato-ku, Tokyo 107-0052

TEL. 81-3-3585-1641 FAX. 81-3-3585-0541 Web-Site <http://www.sjac.or.jp> E-Mail ja2012@sjac.or.jp

2012 Japan International Aerospace Exhibition (JA2012) Reports (Not for sale)

Issuer	The Society of Japanese Aerospace Companies (SJAC)
Editor	Japan International Aerospace Exhibition Management Office
Planning & Directing	Toshiro Shinjo
Digital processing/Design	Kazuhiko Someya (Aile Planning Co.,Ltd.)
Photo credit	Kunihito Isaji, Hiroyuki Uno, Naoya kuno, Tomoko Suzuki, Tomohisa Tanaka, Tetsushi Chidachi, Masayuki Toyoda, Hirokazu Minezawa, Shigeru Yoshida, Kunio Nakakita, Toshiro Shinjo